

Two day workshop on

DEVELOPING ENTREPRENEURIAL CAPABILITIES & COMPETENCIES

Date: February 20-21, 2017

VENUE

**Conference Hall
IIMT College of Management Building**



-:: Organised by ::-
Centre for Training and Management Development
IIMT University, Meerut

Objective

Objective of the workshop is to inculcate entrepreneurship and to develop Personal Entrepreneurial Capabilities / Competencies of the participants.

Coverage

Workshop will cover:

- Opportunity Seeking and Initiative
- Persistence
- Fulfilling Commitments
- Demand for Efficiency and Quality
- Taking Calculated Risks
- Goal Setting
- Information Seeking, Systematic Planning and Monitoring
- Persuasion and Networking
- Independence and Self-confidence

Who will Attend /Prerequisite for the participants

This workshop is useful for enthusiastic persons who intend to start their own venture. Any graduate may attend it.

Resource Persons

Prof. Sudershan Batra, a renowned trainer, educator, coach, counselor & motivator.

Prof. Vikas Kaushik, Director, College of Management, IIMT University, Meerut

Participation Fee

Rs. Five hundred (includes workshop kit, tea and working lunch on both days)

Certification

Certificate of participation will be given to the participants.

Contact Person for Registration

Dr. Sandeep Kumar, Head-MBA, Workshop Coordinator

Email: hod_fms@iimtindia.net

Mobile No.: 9412049457

Programme Schedule

DAY 1 FORENOON

9.15 am	Inauguration & initiation
9.30 am-10.45 am	Session 1: Initiation to Workshop, Learning Outcomes, Agenda Explained; Opportunity Seeking & Initiative; Persistence; Questions
10.45 am-10.50 am	Break
10.50 am-12.05 pm	Session 2: Fulfilling Commitments; Demand for efficiency & quality; Taking calculated risks; Questions
12.05 pm-1 pm	Lunch Break

AFTERNOON

1 pm-2.15 pm	Session 3: Goal Setting: Achieving Personal & Professional Goals; Questions
2.15 pm-2.20 pm	Break
2.20 pm-3.35 pm	Session 4: Information Seeking; Planning & Monitoring; Questions
3.35 pm-3.40 pm	Break
3.40 pm 4.55 pm	Session 5: Persuasion & Networking; Questions
5pm	Dispersal

DAY 2 FORENOON

9.15 am-9.30 am	Initiation & Recap
9.30 am-10.45 am	Session 6: Enhancing Personal Effectiveness ; Questions
10.45 am-10.50 am	Break
10.50 am-12.05 pm	Session 7: Independence & Self Confidence; Attitude Change; Questions
12.05 pm-1 pm	Lunch Break

AFTERNOON

1 pm-2.15 pm	Session 8: Entrepreneurship Case Descriptions
2.15 pm-2.20 pm	Break
2.20 pm-3.35 pm	Session 9: Open Forum
3.35 pm-3.40 pm	Break
3.40 pm-4.55 pm	Session 10: Valedictory; Certification
5pm	Dispersal